

MATTHEW 763.614.7397
SULLIVAN MACSULL@GMAIL.COM

EXPERIENCE DESIGNER – DUFFY

Collaborate with leadership to conceptualize and execute assignments for high-level creative solutions in printed graphic, packaging, environmental and electronic mediums. Collaborate with firm executive leadership and clients throughout project scope, including art direction, design, project management, strategy, and production. Develop art direction for clients that encapsulates various branded design elements to coincide with strategic brand positioning. Ensure and maintain highest quality of design output by way of implementing established design processes, coordinating and maintaining regular status meetings, cooperating in constructive design feedback sessions, and collaborating in all aspects of project scope. Ensure quality design deliverables are complete within each project schedule and budget. Present directions and reasoning for internal leadership, specific project research, and client facing design presentations. Collaborate with production, design, and client-based in-house firms to assure quality of design execution, including facilitating training, assisting with material selection, and coordinating fabrication solutions. September 2018 – Current

GRAPHIC DESIGN INTERN – DESIGN REPLACE

Designed, directed, and executed an online storefront alongside developers. Collaborated with marketing, design, and production agencies throughout design processes, including initial research, conceiving, sketching, design, and production, with guidance from leadership. Managed studio through client shipping and receiving, procurement and maintenance of stock, and execution of bank transactions. Provided guidance and coordinated roles and responsibilities with fellow design interns to ensure successful completion of project goals in an efficient manner. March 2017 – August 2017

DESIGN LEAD & CAD DESIGN – DL'S DIE CUTTING

Developed, designed, and produced creative concepts for customers and internal projects. Managed design department by assessing all aspects of project management, communicating with clients and internal leadership to ensure successful completion of projects, and overseeing and assisting with all aspects of design and production processes. March 2014 – September 2018

EDUCATION BACHELOR OF ARTS – CONCORDIA UNIVERSITY SAINT PAUL

Graphic Design
August 2020

ASSOCIATE IN APPLIED SCIENCE – DUNWOODY COLLEGE OF TECHNOLOGY

Graphic Design Technologies
December 2015

ADDITIONAL PRESIDENT – AIGA MN CONCORDIA UNIVERSITY STUDENT GROUP

Elected official position to manage events, members, and campus requirements. Scheduled, attended, officiated, and recorded member events. Coordinated with group leaders to maintain group requirements, financing, and record keeping.
August 2017 - May 2018

MEMBER – AIGA DC & AIGA MINNESOTA CHAPTER

RECOGNITION 3x WINNER – AIGA MINNESOTA DESIGN SHOW 2019 & 2021

2x GOLD & 1X SILVER AWARD – GRAPHIS NEW TALENT ANNUAL 2018 & 2019

3x INCLUSION – LOGO LOUNGE SHOWCASE

2x ADAA 2018 SEMIFINALIST – ADOBE DESIGN ACHIEVEMENT AWARDS